

INCREASE PRODUCTIVITY BY INCREASING OPERATIONAL EFFICIENCY. KNOW WHO IS WORKING AND WHO IS NOT

When addressing the issue of productivity most organisations employ blocking techniques to try to prevent staff from going to unproductive sites or installing unproductive applications. The problem with this is that they are easily circumvented on-line through the use of proxy sites, anonymisers, 3G modem plug-ins, wifi hotspots or by using any off-line transmission method. At the same time they can get in the way of legitimate activity, for example Facebook may have many productive benefits for the company but it is blocked because of potential misuse.

Off-line staff can use DVDs, flash based games (which do not need administration rights to run on the machine so are difficult to identify and block) or USB devices to get around the rules.

1 SOLUTION: MONITORING USER ACTIVITY AT THE SOURCE

e-Safe Compliance monitors all user activity at the end-point. e-Safe Compliance provides a clear indication based on user/department of the amount of time a specific user spends on productive and unproductive applications (Offline) or websites and **what it costs the company**.

It only records time spent on the active screen and will stop recording if there is no keyboard or mouse movement for three minutes. Using this approach there is no excuse that people can use to avoid responsibility....."facebook was open, but minimised while I was actually doing work." "I opened Youtube for 2 minutes, but then left it on while I went to attend the Monday meeting!" The system records the **minimum time** they must have spent actively on non-productive activity.

The system will give an aggregate picture of what is happening throughout the organisation or by department, displaying a pie chart to determine the **potential overall productivity loss and the cost incurred**. Department heads can then drill down from the "helicopter view" to see exactly who are the top offenders, what they have been doing, for how long and when. The reports produced are indisputable and actionable.

1.1 ENFORCE FILTERING POLICIES ON MOBILE USERS

The system is ideally suited for applying filtering policies on mobile users. As all monitoring is done at the end-point there is no way around e-Safe Systems Compliance as the software is not affected by how people connect to the network, for example by the use external networks (3G, Free Wifi, House network) or if they are offline. All information is collected and reported.



1.2 ENSURE NEW FORMS OF ACCESS SUCH AS 3G MODEMS OR TETHERING ARE USED FOR PRODUCTIVE PURPOSES AND NOT IN ORDER TO BYPASS THE CENTRAL FILTERING SYSTEM

As new forms of connectivity take hold corporates need to ensure that they are being used for productive use and not for bypassing central firewalls to access unproductive material.

e-Safe compliance does all its monitoring at the client level hence it is not effected by how people connect to the internet. Using e-Safe organizations can be assured that their policies will always be implemented on all devices.